

MAR DE FRADES

ALBARIÑO ATLÁNTICO

ÁGATHA RUIZ DE LA PRADA AND CÓSIMA RAMÍREZ PRESENT MAR DE FRADES LIMITED EDITION



- **Mother and daughter have created two different designs of the iconic blue bottle, maintaining the alliance between Mar de Frades with the world of design and fashion**
- **Mar de Frades by Ágatha Ruiz de la Prada and Mar de Frades by Cósima Ramírez will be released next November**

Madrid, September 9, 2019 - Mar de Frades presented the two limited editions of its emblematic bottle, designed by Ágatha Ruiz de la Prada and Cósima Ramírez. Mother and daughter have opted for color in their respective designs, but respecting the characteristic blue of the bottle. The result is two works that perfectly synthesize the essence of Mar de Frades with the unmistakable personality of the designers.

This year's editions stand out for the color of one of the most representative elements of the bottle, the wave that we find around the label and that seems to play with the seagulls of the relief. In the case of Ágatha Ruiz de la Prada's design, the wave is formed by hearts of different sizes in pink and red tones, while in Cósima, yellow, orange, pink, green and blue stars shape the wave.

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"We are excited to contribute our personal stamp to such an emblematic wine. We have tried to be faithful to our style and the final result is a wonderful bottle," says Ruiz de la Prada. On the other side, Ramírez affirms that *"it is an honor to design a limited edition of Mar de Frades with Ágatha; It is also a wine that we love and that is always present in our celebrations."*

Hearts and Stars are two elements that also appear on the thermochromic label of the bottle, replacing the usual boat of the traditional label, so both elements appear when the wine is at the optimum temperature to be served .

The bottle of wine has not been his only contribution to Mar de Frades. Agatha and Cósima have also designed a cloth bag with recycled materials, as a true reflection of Mar de Frades commitment to environment.

Mar de Frades by Ágatha Ruiz de la Prada and Mar de Frades by Cósima Ramírez will arrive on the market next November, and can be purchased at the main wine shops, restaurants and gourmet stores in Spain. Both limited editions will have a circulation of 15,000 units and the price of each bottle will be 14, 95 euros.

