



## MAR DE FRADES BREATHES NEW LIFE INTO THE ATLANTIC WITH ITS LAUNCH OF FINCA MONTEVEIGA



This completes the winery's range of wines with a different view of the Galician inland landscape. The launch also coincides with the arrival of a new image for its iconic Finca Valiñas.

**MADRID, JULY 6TH, 2022** - Mar de Frades once again places its bets on a different view of the Atlantic with its launch of **Finca Monteveiga**. This new wine, which aims to provide a new interpretation of Albariño, was born in the heart of the Ribera del Río Ulla, a unique and distinguished landscape located a few kilometers from the Galician coast.

Finca Monteveiga is a wine made from 100% Albariño grapes grown in the northern limit of the Rías Baixas Denomination of Origin, in a setting surrounded by mountains where only 1.5% of the region's Albariño is produced, and where the continental climate is greeted by the Atlantic thanks to the presence of the Ulla river. A beautiful vineyard nestled between low, softly rolling hills, with small, gently sloping valleys that provide the perfect setting for the birth of a unique wine that is extraordinarily complex in aromas, in which the Albariño shows its potential for longevity, transmitting its saline and aromatic origin with a difference owed to its 15 months of aging on lees.

An entire landscape encapsulated in a bottle, which remains faithful to its iconic blue identity, and made clear by its label, which portrays the valley in which the waters of the Ulla River meander and from between whose morning mists the rows of Finca Monteveiga vines emerge.

**Mar de Frades Finca Monteveiga** arrives on the market with a very limited production of 2,700 bottles and a retail price of €35.



### **New look for Finca Valiñas**

Furthermore, the launch of Finca Monteveiga coincides with the arrival of a new image for Mar de Frades' iconic Finca Valiñas, one of Spain's most elegant and sophisticated white wines, which was born on the vineyard that surrounds the Mar de Frades winery in the heart of the Salnés Valley. A new look for a wine that maintains its identity and origin intact, that of a vineyard of more than 40 years old overlooking the Ría de Arousa. Finca Valiñas has not changed its enological profile, but has evolved its image with a very distinguished blue bottle (similar to that of Finca Monteveiga) that reinterprets the Galician landscape, and is the latest in the Mar de Frades collection of estate wines.

### **About Mar de Frades**

Mar de Frades, founded in 1987, is located in Val do Salnés, where the Atlantic breeze meets the granite soils for grapes producing wines that are fresh, flavoursome and are characterised by natural mineral and saline aromas. Today, the bodega has 60 hectares of vineyard in some of the best plots in the Salnés and Ulla valleys, and obtains the grapes of more than 200 individual winegrowers, making it one of the largest wine producers in the region. Mar de Frades is an innovative winery in constant search of the maximum expression of Albariño.

